Sells Like
HOT CAKES

How You Can Get From Zero To $47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

ABANDONMENT PROTECTION APP:

ARE YOU TIRED OF LOSING

SALES FROM ABANDONED CARTS?

THIS APP IS THE SOLUTION
FOR YOU!

Hi guys and welcome back to our video series on creating a profitable Shopify store. There are a lot of apps that will help you increase your profits; let us start covering them. Today we'll focus on a great app that'll help you recover customers.

Here's what we'll learn:

- *Discover an app specifically designed to STOP you from losing sales!*

- *Learn about my personal settings and how you can use it to recover run-away customers and close more sales!*

- *How does it work? Discover how to utilize persuasive follow up emails to reel in escaping clients and secure sales.*

- *Learn about its automated features that'll let you relax while it does all the work for you all these and more!*

The first and one of the most important apps is called "Abandonment Protector." This app is going to help you save a lot of sales that are you are about to lose. To add this amazing app to your Shopify store, go to the app store and type in "Abandonment protector", and download it. You can start with a 21-day free trial and then it is just 8 dollars a month to recover up to 5000 emails per month.
So how does it work?

In a few words, it is going to capture the customers that are about to abandon the checkout process. Then it is going to send 3 follow-up e-mails, using 3 e-mail templates; asking them "Why don't you reconsider your purchase?" and often gives them discounts if they do. Let's see how it works. If we go to the settings for this app, you can see that I set 2 follow-up e-mails. The first is to be sent 12 minutes after the checkout process is abandoned; and the second one is sent after 11 hours.

Let's check it out and click edit.
Here you can change the delayed time out, for example, ten minutes or shorter.
Now let's check my e-mail templates.
To do this, you go to the left of the screen and click, "e-mail templates:
Here, you can see my template for the first, second, and optional third e-mail.
The first one is sent 12 minutes after the customer abandons the purchase. The subject of the e-mail is "Did something go wrong?"
Here, we can see that I put my logo on top.
In the message, it automatically includes the client's name.

The message says, "Hi again{{client_name}},
Did something go wrong? Seems like you did not complete your order and about to miss this great sale?
Are you ready to complete your order? TO HELP YOU MAKE UP YOUR MIND, enjoy 10% off your entire purchase."
The e-mail includes the "Super Discount Coupon", the code is "WOW10".
Here, it automatically includes the product name and has a link to reopen your shopping cart to complete the purchase.

Also, there is a statement that reads, "If you have trouble checking out or found something confusing, contact out customer service department by e-mail at claudia@mybestfriend.store."

Now, we will go up and check on the second e-mail.

Here, the style of the e-mail is a little different, with a subject title of, "your best friend is missing his present? Last call…" 11 hours later.

Here we ask our client, "Hi {{Client_name}}

Seems like your best friend is about to miss his presents?

We noticed that you did not complete your order during your last visit to our site. Just in case you were interrupted, we have saved your cart for you.

Remember to claim your special gift 10% off coupon WOW10 that is about to expire!"

Here, you can see the product, and below it there is a button that brings the customer to their previous cart to complete their purchase.

Now let us look at a purchase from one of my customers and then the checkout process.

This was a checkout from one of my recent customers who bought two products. With a total of 35.91.

It shows all of her information including shipping address.

Now look at an email from one of my recent customers,

It has a name, message, coupon, product image, and checkout button.

So, this abandonment protector app is helpful and I highly recommend that you use it in your store.

Thank you for watching and I will see you in the next video