



Sells Like  
**HOT CAKES**

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How You Can Get From Zero To \$47,812 Per Month With No Capital  
Or Investments Using A Simple Amazon +Shopify System

**FBA STRATEGIES:  
MAKE MORE**

**PROFIT FROM COUPONS  
USING 10% WITH**

**“MONEY OFF” PROMOTIONS**

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[www.SellsLikeHotCakes.co](http://www.SellsLikeHotCakes.co)



Hi, friends. Welcome back to Sells Like Hot Cakes. In this short video we're going to talk more about the "money off" promotions, which will help you boost your sales and create coupons. If you noticed, in one of my other videos we talked about Feedback Genius to stage the follow-up series for your product to help you generate feedback and reviews. If you noticed, when I promote different products of mine, in the end, I always add something, "PS: And the best part to thank you for being our loyal customer, we have a special coupon for you today, Lucky10P, for 10% off of all the products." How do I make this kind of coupon?

But before we get started, let look at an overview of what you'll learn:

- ***Discover SPECIAL Coupons you can create to SHOOT UP SALES!***
- ***Learn about a GREAT INCENTIVE You can use to BOOST YOUR Sales***
- ***Learn how to set SPECIAL Conditions for your Coupons***
- ***How to use promotional messages to SPREAD the word about your Offers***

I just go to "advertising" -> "promotions" in my seller central and then I click create. Here are the conditions I set for this kind of coupon. I make percent of, 10% off. Then, purchased items, I just say entire catalog. Buyer purchases at least this quantity of items, which is "one". Here, for example, you can set condition as something like "buy two and get 15% off". If you want to do something like this, you put two here and 15 here. Then you can just put the start and end dates, and here is the claim code.

It's a group claim code and it's exclusive. Then you can also use a promotional message, which will be shown on your page in case you want to show this to everybody. But I'm not using this because I don't want everybody to see this kind of promotion; only my subscribers. This is pretty much it; this is how you run the promotions with 10% off, or, for example, buy two, get 15% off. I hope you found this helpful and it will help you grow your list and generate more sales and reviews.

Don't forget to subscribe, and I'll see you in the next videos. Bye for now.