



# Sells Like **HOT CAKES**

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How You Can Get From Zero To \$47,812 Per Month With No Capital  
Or Investments Using A Simple Amazon +Shopify System

## **FBA STRATEGIES: A QUICK GUIDE**

## **TO PREPARING YOUR**

## **PRODUCTS FOR PACKAGING AND SHIPPING**

## **MY CASE STUDY**

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[www.SellsLikeHotCakes.co](http://www.SellsLikeHotCakes.co)

Welcome back to Sells Like Hot Cakes video course. In this video, we're going to talk about packaging lists and paying for shipment.

Before we get started, check out what's in store for you:

- ***MEASURING your products for shipment: I'll INFORM you of the UNITS you should be cognizant of.***
- ***OUTSOURCING Vs. Handling things yourself: You'll get to know my FINAL verdict on this matter***
- ***I'll show you how to get MORE packaging GUIDELINES from Amazon***
- ***How to PREPARE your PACKAGING list***
- ***Do you NEED INSURANCE when shipping? I'll REVEAL the instance(s) when you NEED to insure your products***
- ***I'll give you a ROUGH idea of the Shipping COSTS so you don't get CAUGHT off GUARD or worse - SCAMMED!***

Let's assume that your merchandise is produced and inspected in the Chinese factory and now you are ready to get your shipment going. But before you can do so, you need to get your packaging list created. Here is an example of one of my packaging lists, let me show you what information you need to ask from your factory or your sourcing agent that is handling this, like in my case.

First of all I've got the product, the color, the size, if it applies, of course, to your product, order quantity, product dimensions in both centimeters and inches because sometimes Amazon is asking in inches, sometimes they ask in centimeters so it's good to have it in both depending if you ship to America or Europe; then carton box dimensions, which means the packaging box dimensions again in both centimeters and inches. Remember, your carton has a special limit. I don't remember exact size limit, but Amazon is giving you the guidelines so your carton cannot be super big and cannot have more than 150 items inside.

If you are preparing and packaging yourself, you will have to know that. In my case I don't do all of that stuff because I don't need to waste my time on that. Like I said, I have a sourcing agent that taking care of everything like this so I can concentrate on my marketing and launching and sales instead of worrying about printing labels and working with cartons. That's why don't even care about all of that because the agent has to know all of these requirements. And I am saying that not



because I am lazy or arrogant, but to prove again my point that you always need to outsource these sort of things else you will be wasting days in micromanagement and delay your profits!

But if you are going to do everything yourself, your choice 😊 then you can just Google “packaging and prep requirements”. Here, you see Amazon is giving you the guidelines on how to do the correct prep and even showing you some examples of how to wrap it. You see right here. Here, you see the sizes of the bags and the boxes they allow and the amount of the units and here is how you can use the case packed items.

You can have different SKUs in one box or you can have case packed products, which is when it's only one SKU is in all boxes. Here, you can find all the information that you need. Let's get back to my packaging list. The next information is the amount pieces per carton. Usually, they don't allow more than 150, so if your product is super small, you better spread it over several boxes. Then the total amount of cartons per each product, so you have all the information here.

I'll show you next why you need that. Here is the order of boxes. It's very important to know in which order to your carton boxes go because it's not random and this is very specific when we print the labels. Then again, total quantity of products. Also, it is very important to have information of the net weight and gross weight, which is also better to have in pounds and kilograms. This is the whole volume in cubic meters per container.

This information is used by your shipping agent to determine the price of your shipment. Once you have this information prepared by yourself or your sourcing agent or the factory, you go back to Amazon where you were creating your labels and the shipment, and you download the file from Amazon, which asks you to fill the packaging boxes or cartons information. Let me show you how to do that. Again all that is done by my sourcing agents, so I am only doing it now in the purpose of teaching you. I would never spend my time on things like that and I'd rather devote my valuable time to marketing and finding sales and growing my business.

Here, you see the file that Amazon gave me to fill because they require you to give full information on what is inside each box that you send and what is the size and weight of the box. You see, for each box, we put the information on the quantity of each product that you have and also the size of the box. I know boring right? If I have here 67 boxes, I have to fill all of that stuff. Of course, you guessed right, I'm not filling all of that stuff myself.

I'm asking my sourcing agent to take care of everything like that, otherwise, I will spend a whole day just filling in the box information. Since I am not in China, I cannot even fill it myself. That's why, again, it's very good to outsource things like this instead of just wasting your own time on that. Once you do this, you upload this file to Amazon and Amazon is giving you labels to print on your boxes. We discussed that in detail in another video, so I don't want to waste your time repeating that all over again.



If you are not sure, just check the video where I was showing how to create FBA labels. Here is another example of the packaging list for other products of mine. You can see again it's nicely formatted but it's the same idea. Again, you have the description, color, SKU labels, size, and order quantity, carton number, which means in which order they go, again, product dimensions in centimeters and carton dimensions in centimeters because it's going to Europe.

This is the amount of pieces per carton, total carton amounts, total quantity of the product, net weight in kilograms per carton, gross weight in kilograms per carton, and volume in cubic meters per carton. Then I also asked them to fill this information also in pounds per box and also carton dimensions in inches. It's really helpful if you get all of this information ready before you go to Amazon and create your shipment. Here you have the information from the sourcing agent who is working directly with the freight forwarder to ship my stuff. Here, you see they are giving me quotes for USA shipment, it's 30 to 35 days by sea and I have 827 kg per 5.3 m<sup>3</sup> and I am shipping everything by sea.

The cost is \$1864 including picking up fee, declaration fee, but not including duty and taxes. If the goods are checked by customs, there is a checking goods fee as well. Those fees and taxes depend on the amount of the declaration value that you put on the invoice. Usually, it doesn't exceed a couple hundred dollars. If you are counting this, it's really hard to predict the exact fee, but it usually is not more than \$200 or \$300 altogether. You can also buy insurance if your product is fragile...

This is for European shipment; the lead time is a little bit shorter for almost the same weight and volume. Sorry, this is the volume not the weight because, when you ship by sea, only the volume matters because they are shipping on the boat in the containers. When you ship by air, the weight matters more than the size. Hope it makes sense...Here are the prices, similar, and again, there might be some duties and taxes which we don't know now but it shouldn't be more than a couple of hundred dollars extra. Remember I do "door to door".

I hope this gives you a real-life example of the costs you might have for this kind of shipment. I'm shipping around 3000 units of my product to Europe and 3000 to the United States, so these are the kinds of costs you might get. I consider this pretty reasonable because the amount of stuff I'm sending is really big. This is less than \$.50 per unit in cost to ship. If you ship everything by air express, it will be much more expensive. I hope this gave you a great idea on how you ship stuff.

Again, if you're not sure what freight forwarded to choose, always check our Sells Like Hot Cakes resources inside the member's area where you will find the sourcing agents links, the freight forwarders, the preparation services, the monitoring services, the inspection services that you will need to use when you ship stuff from China to Amazon. I hope you found this helpful. Don't forget to subscribe, hit likes and post reviews and I really appreciate you watching my course. I'll see you in the next videos. Bye for now.