



Sells Like
HOT CAKES

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

FBA STRATEGIES:
GREAT TIPS ON HOW
TO ANALYSE THE
SAMPLES OF PRODUCTS
IN REAL LIFE!
PART II

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Welcome back to Sells Like Hot Cakes. In this new real-time video, we're going to analyze the samples for one of the new shops that we do on Amazon.

Before we begin, check out what you're going to learn:

- ***Why you should GROUP all your SAMPLES together when shipping.***
- ***The kind of labels and warnings to EXPECT in the products***
- ***Test the SAMPLES by yourself: this is how you verify the quality of the products.***

It's funny costumes for Halloween and cosplay. I just received my samples, a big amount of costumes and masks from China. Let's analyze them. Yeah, really funny stuff and it sells well especially around Halloween. Let's see what we have here. Why do we have so much stuff in just one box? Like I told you in another video, it's very good to ask your sourcing agent from China to receive all the samples from different factories together, and then he groups them all in one box and send you this one box, for example, from China to Europe or United States so you save a lot of money on shipping costs instead of asking to send each sample to you directly.

Usually, one sample like that cost you around a \$60-150 if you ship it separately because factories don't want to deal with cheaters and they don't want you to order a lot of stuff for a low price and then resell on Amazon or eBay. That's why they charge you a lot; they only want to work with serious sellers that are going to place a big order. Let's assume you've received all your samples, and don't forget to deduct the sample costs from the final purchase if you decide to go with the factory.

What you do is you will analyze the packaging quality first. You see you have different packaging quality over here. If the factory is using plastic, then there must be a suffocation warning. You see, "Warning: To avoid danger of suffocation, keep away from babies and children. This is not a toy." This is a common practice to put on every plastic package. Then also what's good to put is also "Made in China," this is a requirement. It must be printed.

Also maybe "Fragile" warning for glass items... Also, this is a barcode that you receive and you ask to print it on your product packaging. This is the product packaging, this is not my product I'm just showing you samples of different products that I'm analyzing. Here you can see everything from horses to Superman costumes for kids for Halloween and cosplay. Stuff like this sells well, super light, hard to break and cheap to product. Here is another one, a horse costume again.

You see the package has, again, a suffocation warning and it says also, "Keep away from fire," and again, "Made in China." They put it in different languages. Again, here, they copied the same "Made in China. Keep away from fire," suffocation warning. And here is your barcode that Amazon can scan. Guys, then you analyze the quality of the product itself. You try it on; you see that sometimes the quality is really bad.



You see, here it's already falling apart so I wouldn't work with this kind of factory because the quality of their sample is terrible. That's why it's really good to analyze the horse before you're buying it so to speak. Guys, I hope this video was helpful and it gave you real-time example of how to analyze the samples of different products. I'll see you in the next videos. Bye for now.