



Sells Like
HOT CAKES

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

FBA KEYWORD INSPECTOR:

AN AMAZING TOOL

THAT'LL HELP YOU FIND

KEYWORDS TO FIRE-UP

YOUR SALES ON AMAZON!

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Hi guys. Welcome back to Sells Like Hot Cakes video series. I hope you have your coffee ready and In this video we continue to talk about helpful tools that help you succeed with selling on Amazon. We have developed hundreds and hundreds of different things and tools in our Sells Like Hot Cakes members area, but there are still a lot of different other services that will help you succeed. Of course, you shouldn't limit yourself to just one tool, you should use them all and invest in your business.

Ok, before we begin: Let's review what you'll learn:

- ***How to use Keyword Inspector to get AMAZING SELLABLE Keywords and Start Making Profits!***
- ***Who has these Keywords and How Exactly can you get them***
- ***What is an ASIN Number and How YOU can use it to get IMPORTANT keywords***
- ***What to do if there A LOT of competition in your niche: This is really crucial guys, make sure to pay attention!***

One of those tools that I personally use aside of my own tools is called “keyword inspector”. They have also a lot of different things there, but the main thing that they have is called reverse ASIN search, which helps you find the keywords of your competitors by searching by their ASIN number. Let's see how it works. The keyword inspector is giving you several credits to do several searches. What you need to find is ASIN number of the product that you want to find keywords for.

Let's switch to Amazon. For example, you are selling a French press coffee maker and you would like to find what keywords these bestseller guys are using. Let's click on it. You can see these guys are the number one bestseller; they're doing really well with thousands of reviews, so let's find their ASIN number. I scroll down, you see, here is their ASIN number. Let's copy-paste it and then we switch to keyword inspector and then just put it here and run the search.

I ran the search, let's go to the search history. It looks a little bit messy, but here you can find their search history and click on it. All right, here you go. You see all the keywords that they are ranking for and also you can see the world's rank for each keyword. They have all these keywords and here is the rank for each keyword. You can also find the misspelling and also find individual words that can be used. They usually give you hundreds and hundreds of keywords and sometimes even longtail keywords, for example, Starbucks French press or “French coffee press” that has three words, is sometimes better for you because it's hard to compete with the bestsellers on their main keyword, but you can get ranked for secondary longtail keywords like that, which has two or three words.

If I were you and I am selling something that has a lot of competition, I would rather use longtail keywords like that instead of trying to rank for, for example, French press or coffee maker, the top keywords, and try to get ranked for secondary keywords. You can find ideas from sells like hotcakes member's area keyword



search tools or from keyword inspector. I hope you found this helpful and it will help you find keywords for your product.

Remember to check our other videos that will give you ideas how to research and create a great converting product title, description and bullet points. If you saw our video on YouTube, don't forget to send subscribe and hit like. I really appreciate it and I'll see you in the next videos.