



Sells Like **HOT CAKES**

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

FBA STRATEGIES:

**TAKE A PEEK AT A
LIVE DEMONSTRATION OF
MY PRODUCT QUALITY
INSPECTIONS**

www.SellsLikeHotCakes.co



Hi, guys. Welcome back to Sells Like Hot Cakes video series. In this short video, I'm going to share with you some real-life examples of how the product inspection looks, how the packaging looks. I just received the inspection photos of my agent in China, so I'm sharing with you this in real time. You see, it's just in Skype in my case. Usually, Chinese people like to work with you by Skype.

Hold on! Look at what you're going to learn:

- ***The IMPORTANCE of having well PACKAGED Products***
- ***The SIGNIFICANCE of Bar Codes and why you need to use them***
- ***Learn about the NECESSARY labels to have on YOUR different product.***
- ***OUTSOURCING product INSPECTION- This is going to save you a lot of money, especially if you're not bill gates. Read on to find out MORE!***

Let me show you some of the product inspection examples. Take a look. First of all, this one. This is my waterproof iPhone case. You see this as well packaged into the plastic wrap paper like it should. Here is the snorkeling mask, it's a new design. You see, this is packaged well as well. Let's see a close-up. It goes in the mesh net, and it has already a barcode printed on the product packaging so it's easier to scan for Amazon.

Here, you see there is, inside, also some white, soft material that protects the mask from getting damaged. Now let's scroll down and you can see the package also includes a tutorial guide insert card. It's well printed, let's see closer. It's well done on the thick paper. Here, you can see the quality of the mask is being analyzed carefully to make sure it is of well and high quality and the logo is visible and well printed, you see it's branded. Then here is the barcodes, it's called SKU barcode, let's see closer, which will help Amazon to identify it. I'm thinking it looks nice.

This is the packaging itself for the mask. This is how it looks without the product. It is also important to have the "Made in China" label. Now let's see how the carton box looks like. You see here is the box itself, and it has also protection wrap around it so it's not damaged in transportation. Here, you can see a couple of boxes together, and here is my FBA label stuck on top of it. Here is another product, it has also the merchant SKU label on top of the packaging.

Here are all the boxes ready to be shipped by sea. You see they are well packed; they are not just in cartons but also protected from damage in extra wrap. On top of the carton, there is an extra layer of protection and then we have bigger labels placed on top of them. Here you see my agent is opening the boxes and doing the quality inspection. If you're using the plastic bags, don't forget to the suffocation labels as well and, of course, "Made in China" labels and "Fragile" labels for Glass products. Here, how they are packed.



Here, you can see we are arranging the shipment and the quality of the product and the sewing is being carefully analyzed. Each package contains the bonus and the instructions, in my case. The product looks well packaged and ready to be shipped. I hope, guys, you found this very helpful. Again, I showed you real-time examples of some of my products and how I do the quality inspection. Then you can see I am located in Europe, so I do outsource most of the preparation and labeling to my Chinese agent so I don't need to waste cash and money on inspecting everything myself.

I don't even see the product myself because the agent is taking care of everything for me. That's why it's very important to have a quality-control service and a trustable agent in China that will do all of these services for you. Even though you will pay some sort of fee based on your order amount, you will still save a lot of time and money by working with one quality service instead of trying to do everything yourself. You will find links to inspection companies such as [asiainspection](#) or [chinaqualitycheck](#) inside the Sells Like hotcakes resources section...

I hope you found that helpful and I'll see you in the next videos. If you watched this on YouTube, don't forget to subscribe and hit like and comment. I really appreciate watching my course. Thank you and see you in the next videos.