



Sells Like **HOT CAKES**

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

FBA STRATEGIES:

TAKE A PEEK INTO MY SHOP

& LEARN WINNING TACTICS

YOU CAN USE FOR YOURSELF!

www.SellsLikeHotCakes.co



Welcome back, guys, to our video series Sells Like Hot Cakes. In this video, let me talk a little bit more about one of my shops that I have on Amazon so you have a real life example. I know most other courses hide their products or don't even do any selling and like I promised we don't do that and really strive to help you and show you ALL! There is always a competition but there is always room for everyone in 250 billion amazon market!

Keep reading and you'll discover:

- ***How I SETUP my Shop and PRODUCTS***
- ***Why you SHOULD create PAGES for EACH of your products: if you're not doing this you're still a NOVICE!***
- ***The IMPORTANCE of USING videos and animations to SPICE UP your product page***
- ***GET INSPIRED! SEE MY PROFIT NUMBERS and gain the CONFIDENCE to start PLOTTNG your way to SUCCESS!!***
- ***Learn all it takes to SETUP a PROFESSIONAL looking shop and give yourself a SHOT at making it BIG on Amazon!***

I use this store in many examples, so you might be wondering what it is. We are selling fun lifestyle products such as hammocks, snorkeling masks, airbags, umbrellas, and fishing equipment. This is how our site looks like, it's really nice and well done. It's called Made ToLast. We have a page devoted to each product of ours. For example, if you click check out more details, you will get to the page about our fishing brand. You see it's really nicely done with videos and with animations.

This kind of site, you need to create for your brand to have a professional branding. Then you have top features, and then you have Amazon reviews here, and then finally, you have a call to action, and we are providing them with discount coupons in return for their emails to build the massive list, and finally, we have support on the bottom. We launched this site and our shop only four months ago so let me show you how well we are doing it Amazon.

This is our full statistics of the shop, and you can see it started only at the end of July, so this is not a full year. Now I am recording in the middle of December, so this is just like four months of operation. During this time, we sold close to 2000 units and we made a gross profit of \$70,969, with an average sale per order of \$43.93. Let me show you my payouts from Amazon. Here are some payouts I received, some weeks more, some weeks less. On some weeks we did product launches and giveaways, so we get more sales; on other weeks, we just got organic sales with no promotions.

You guys, see I hope this is inspiring for you! There is no secret, I'm not making millions with this, but I think you would agree that \$72,969 is a pretty nice figure to make in just three months. Of course, this is not my pure profit, this is gross profit. I



had, of course, product costs to produce and ship stuff. However, you would agree that these kind of numbers are pretty inspiring. I hope that they will show you that everything is possible, that you can get started from scratch too, you can build your brand, and you can start selling on Amazon from scratch like I did and you can get really nice profits going.

I welcome you to follow my Sells Like Hot Cakes course and I will take you by the hand and we'll follow together from A-Z on how you can create your profitable Amazon and Shopify store. Thank you for watching, and I'll see you next videos. Bye.