



Sells Like **HOT CAKES**

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

**FBA STRATEGES:
MUST HAVE SECRETS ON**

**HOW TO SPOT FRESH
TRENDS AND NEW**

PRODUCTS

www.SellsLikeHotCakes.co



Hi, guys. Welcome to Sells Like Hot Cakes, our best video series on creating your profitable Amazon and Shopify store. Today we are continuing to talk about how to find amazing ideas for your product.

Check out what you'll learn:

- ***Discover how to spot NEW trends and Products by using Crowd funding services***
- ***I give out EXAMPLES of some COOL crowd funding services you can Try Out Today!***
- ***How to use the Crowd funding service to Find what you're LOOKING for.***
- ***Where to find manufacturers of these NEW products and START making COOL Profits!***
- ***How EXACTLY to Take Advantage of NEW ideas and Products that haven't been patented yet.***

In one of my last videos, we were discussing the service called camelcamelcamel.com, which allows you to find the top-selling products in different niches on Amazon and track their prices. This tool is helpful if you're going to sell things, what other people are already selling, so you're just piggybacking on their success and trying to take a piece of their pie.

Another great idea is to find fresh trends and fresh new products to sell that nobody else is selling yet. In this video, we are going to talk about how you can find fresh trends and new ideas for your products instead of just selling what other people are selling. One of the best ideas to find such product is to see what's trending on crowdfunding services like Kickstarter or IndieGoGo.

If you go to kickstarter.com, and then we go to "explore" and click on trending products, then we search everything by popularity, we can explore thousands and thousands of fresh new ideas that are going to be funded and get a lot of buyers and exposure. Then you just scroll down and see what can qualify by your criteria that we discussed in one of my previous videos on selecting a right product to sell.

Remember, the product must be lightweight, it must be easy to manufacture, it should be without any patents and copyrights, it should be pretty generic so you can put your logo on it and brand it, and it shouldn't contain a lot of moving parts and complex electronics, and it should cost more than \$20 when you sell it. Always check your checklist that you created with me in the past videos. Here you go.

For example, this looks like an interesting project, a unique lamp with a switch in midair. This one looks interesting, it's the smartest makeup mirror ever with some cool features. This one is interesting as well, its electric coffee kettle for coffee



lovers. Coffee products sell really well and, again, they are easy to produce. You can find a lot of great and fresh trending ideas here.

Another source of your fresh ideas and trends is IndieGoGo crowdfunding service; it's similar to Kickstarter. Here you can check campaigns that we love in different niches depending what niche you are interested in. Again, you can see amazing ideas like superchargers, like here, for phones. It's a really good idea if it fits different kinds of phones. This one is really popular, it's a combination of socks and sneakers called Skinners. Here you can see anti-snoring devices and cups for your juice.

You might be wondering, "But those projects are just ideas, they are not for sale yet." That's not a problem at all. If you go to Alibaba and you search for those products, you will already find the Chinese people are ahead of the time, they are already producing similar products. It will not be exactly the same, but you will get on the right trend very early so you can benefit from new and great ideas that are not yet patented. You can easily duplicate them, put your own brand on them and start selling it early.

Another source of great ideas is called odditymall.com. Here, again, you can see great ideas for gifts and helpful products that are going to be really popular next year. Here, you see they are already on sale, which means you can find the suppliers for these products already and you can start producing these. For example, these "feisty pets" became viral and it's getting really, really popular toy, so you can try a supplier for that as well on Alibaba.

You can see, on Alibaba, I quickly found feisty pets' suppliers and they are supplying for just \$.20 per toy right here, and odditymall and Amazon is selling them for 20 bucks, so you can imagine. Amazing profit margin they're getting, right? Another site to find cool ideas for your product is called thinkgeek.com. Here, again, you can see a lot of categories. You can have toys, puzzles, collectibles, home and office gadgets, and toys for geeks. A lot of good ideas can be found here.

For example, I found a toy called Lego mug and it's just a mug made of plastic that fits Lego bricks and other bricks. You see it is selling for \$15, and I know this site made hundreds of thousands of dollars in profit and it's probably selling a lot on Amazon as well. If we go to Alibaba and find a supplier for this product, I just search Alibaba and I see Lego mug selling here. If we go into details, we can see that this Lego mug can be produced for just \$2 per piece and probably we can negotiate to get an even lower price, maybe just \$1 if we order 500 pieces or more, so you have amazing profit margins again here.

A quick search of Amazon for Lego mug gives me the sellers who are selling for \$15-\$18 per mug, and you can see a lot of them are getting a lot of sales and reviews. This product is really a good choice because, first of all, it's lightweight, it's not patented, and it's really hard to break because it's just a mug, it's lightweight and small, it costs close to \$20 with a very cheap production price, and it's fun and trending. You see a lot of people jumping on board, as you might expect, and they're getting a lot of sales just from this trend, guys.



This was my video and I hope you found it helpful how you can get on board in front of the train on the new trends and new ideas. Instead of just selling what all other people are selling, you just get new ideas and launch them and get in front of the trend. I hope you love it and I will see you in the next videos, don't forget to share! Bye.