



Sells Like **HOT CAKES**

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

**FREE SHIPPING BAR:
USE THIS APP TO ENTICE
YOUR CUSTOMERS WITH
FREE SHIPPING AND OTHER
IRRESISTIBLE INCENTIVES!**

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Hi guys, and welcome back to our series on how to create a profitable Shopify store. Today I am going to continue the list of the most essential apps that you might need for your shop.

Check out what you'll learn:

- ***I'll show you EXACTLY how to use this app to CHARM your customers into purchasing your products.***
- ***I'll show you my PERSONAL configurations for the app which you can APPLY and begin DOUBLING your PROFITS!***
- ***Get to learn how you can use the app to provide GIFT INCENTIVES or "free shipping" for your customers!***
- ***Get a well DETAILED explanation of how I use this app myself.***

This lesson is devoted to the app "Free Shipping Bar" by "Hextom" and it's one of the most useful and powerful little apps that allow you to create a little bar on top of your shop that shows a free shipping offer if they qualify. Let me just show how it looks on my shop. Take a look. On top of my store there is a black bar saying "Free US Shipping". Then I list my Helpline, 1 800 helpline, and then I list a gift. It says "Get Free 'Anti-Lost' Dog Safety Tag for all orders over 50 bucks".

So here is the marketing idea how to boost your sales with this bar. This bar automatically counts the summarized price of products that are added to the shopping cart. Once they reach a certain amount, 50 dollars in my case, the bar changes and it gives you access to the special gift. So let me show you in settings so you can understand easier how it works. Okay here are the settings on this free shipping bar. So they're three possible statuses.

So this is the same bar as we saw before. Then as they add something to the cart the amount changes for example, "only \$49 away from your gift Anti-Lost Dog Safety Tag". And once your buyers add all products that exceed 50 bucks, it changes to "Congratulations! You've got a gift anti-lost dog safety tag. Click here for access". So once they click they receive this gift and add it to cart, and basically it's free. This way you can use this bar for either providing a gift if they qualify or providing free shipping.

For example, a lot of Shopify stores use the following idea. They give you free shipping in case you have more products that are worth over \$50. In this case the buyers receive free shipping. So here are my configurations. "Currency, US Dollars" and my goal is "50 dollars" in this case. Initial message, when the cart is empty. This



is a progress, and it says “only” which says how many dollars away from your gift, dog safety tag, or you can say away from free shipping. And then the “goal achieved” message, is when the cart value is greater than the goal. It says “congratulations!

You’ve Got a Gift ‘Anti-Lost’ Dog Safety Tag”. You see guys, this is really easy and it allows you to set a lot of extra settings which I don’t need and even set things like “Halloween”, “Christmas”, and everything that you want to do. So have fun with it, use it, and it’s really really useful. I hope you find this lesson helpful, and I’ll see you in the next one. Bye for now!