



Sells Like **HOT CAKES**

How You Can Get From Zero To \$47,812 Per Month With No Capital
Or Investments Using A Simple Amazon +Shopify System

THE UGLY TRUTH ABOUT

REAL ARBITRAGE

WHY I HATE RETAIL ARB?

DOES IT REALLY WORK

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Welcome back to the Sells Like Hot Cakes video series. In this short video, I'm just answering the most common question that you keep asking me: Why I hate retail arbitrage so much. Why "So here is why I hate retail arbitrage and I prefer building my own brand and selling on Amazon and Shopify."

Quickly take a peek at what you'll learn:

- ***Find out 2 MAJOR ways to make MONEY with Real Arbitrage***
- ***Learn about the REASONS I hate Real Arbitrage: Just listen to what I have to say about this guys, you may end up hating it like me... ;-)***
- ***Real Arbitrage is BORING BUSINESS! Read on to find out why...***
- ***Learn Why BUILDING your own BRAND Trumps Real Arbitrage***
- ***Quick Buck vs. Long Term Business: A common dilemma, that's why I'm here to help out, I'll show you why you should SHUN the former and FOCUS on the later.***

I know guys, there are many courses that are devoted to retail arbitrage and there are a lot of people that are making money with retail arbitrage. I'm not saying that this is a scam, trick, or something illegal. Before I say why I hate it, let me just quickly explain, if you are new to this, what retail arbitrage is. There are two ways of retail arbitrage for you and this is not a scam and you can actually make some money with this. The first way is off-line retail arbitrage, which is when you actually go to places like Wal-Mart or Costco and you take your little price scanner with you, it looks like this, and you go around and you check for special deals and then you scan them and you check the price of similar products on Amazon or eBay and you see if you can make any money with this.

For example, if you find some special deal on the product and you see it sells on Amazon with a much higher price, you basically buy it, take it home, you put a label on it, you send it to Amazon or eBay, and then you try to sell it and you keep the difference. You basically act as a temporary warehouse as well. I hope it's really clear. The second way of retail arbitrage is called online retail arbitrage. It's when you basically source your product from one marketplace and then resell it on another one with higher price. You drop ship and don't even see the product itself!

Let's see this funny dog potty, which looks like fake grass. It's selling on Amazon for just \$17 plus shipping. Now, if you buy this one and then go to eBay and try to list it on eBay, you can list it for \$27, for example. Or you can just list it and use drop shipping method without actually buying it yourself... You see exactly the same potty, with a different dog, costs 10 bucks more. What you do is you either buy the potty



yourself and then list it on eBay or you just do drop shipping, which means you list the potty on eBay, and if someone buys it from eBay from you, you just go to Amazon and you order from these guys and you ship to the address of the customer who bought from you and you just keep the 10 bucks difference. That is how this model works and how you make money with this kind of retail arbitrage and drop shipping e-commerce business.

Yes, you can make money with this, but here is why I hate it, guys. This is WORK. Long, hard, and boring work... Yes, you heard me right. This is just called work. This is not a passive income; you're not investing your time into something meaningful. You're just running around the whole day, finding products that sell with a low price, with special deals, then you go to another marketplace and you just resell them at a higher price. This, for me guys, yes, this might work, but this is insanely boring and it's impossible to scale big easily.

In the first place, it takes a lot of time because you need to sit the whole day, find the deals, find the discounts, and get a good price. Then you need to create listings on eBay or other marketplaces, upload all the photos again just for one product, upload the listings, then get traffic to it, then get a sale, then go to another marketplace and buy it from there, then ship it to that customer. This sounds like such a long and hard work and it's such a hassle and you're not doing yourself anything in the long-term. You're not building yourself a brand, you're not building a passive income. As soon as you stop doing this, your income stops.

For me, this is "no go". For me, the real way to make a living is to build your own brand by selling on Amazon or Shopify. Yes, you can still use drop shipping; you don't have to do white labeling if you don't have much money. You can sell other people's products, but you must sell them under your own brand and sell them on Shopify, build your own list, build the list of your customers and sell them related products and make a long-term relationship with your customers. This is a real way to do long-term business that will last for years to come and that you can pass to your children.

Retail arbitrage can give you a quick buck, you can just buy low and sell high, you can buy good deals at Wal-Mart and just quickly resell them somewhere on eBay or Amazon, but this is just like it is. It's a quick buck; it's not a long-term business. It's not building a brand. As soon as you stop doing so, your profit and your income stops as well. You're basically just replacing your 9-to-5 job with some other job, but this is not building a long-term business and this is not building a business legacy.

That's why I'm not saying that retail arbitrage is a scam and that it doesn't work. It does, and you can build original money with this, and I know a lot of people are doing fine with retail arbitrage, and you can actually even outsource retail arbitrage. You can hire virtual assistants who will be looking for deals for you and finding places where you can buy low and then help you with listings on eBay or Amazon and sell high. If it's something that you are interested in, you should go for it, but for me, I have another route.



For me, building a brand, building a relationship with the customer and selling my own products or someone else's product but in a niche that I am interested in, it's much more important because I build my own list, I do launches, I can upsell, and I can build a relationship with my customers, and I make much more money passively without the need to sit all day, find deals and creating listings every day. After successful launch I don't do anything and get organic sales for years, all I need to do is restock my merchandise and launch more products and scale my business.

I hope you see my point, guys. Again, I'm not saying that retail arbitrage doesn't work or that it's a scam; it works and you can do this. You can resell online and that is totally fine, but this is just not my song. Thank you for watching and, if you like my idea of building your brand and creating your own legacy, then Amazon and Shopify business is the way to go for you. I hope our course will be helpful for you and you will quickly reach your goal of \$45,000 per month with 5 products on Amazon and Shopify store... It's hardly possible with retail arbitrage and now you know why. See you in the next videos and take care.