



Sells Like  
**HOT CAKES**

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How You Can Get From Zero To \$47,812 Per Month With No Capital  
Or Investments Using A Simple Amazon +Shopify System

**SHOPIFY COMPETITOR SPY:  
A GREAT TOOL  
THAT LETS YOU SPY ON  
YOUR COMPETITION  
LEGALLY**

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[www.SellsLikeHotCakes.co](http://www.SellsLikeHotCakes.co)



Welcome back, my friends, to Sells Like Hot Cakes. In this short video, we're going to talk about one of the most amazing tools that we have developed in your Sells Like Hot Cakes arsenal of tools to help you succeed on Amazon and Shopify.

Stick with me and discover:

- ***Where/How to get this awesome spy tool***
- ***Keep yourself ABREAST with the LATEST TRENDS in the game with this tool.***
- ***Bye! Bye! To Guess work. Know EXACTLY what your competitors are SELLING BEST so you can make adjustments***
- ***I'll GUIDE you STEP by STEP on how to USE this tool.***
- ***Find out which Countries your competitors are SELLING in, See how they GET their TRAFFIC; so you can DUPLICATE their techniques FOR yourself.***
- ***Learn how to find SIMILAR products your competitors are SELLING and so much MORE!***

Today we're covering Shopify Competitor Spy tool, which allows you to legally spy on your competition by identifying how well they're doing, what traffic they're getting and where it comes from, and what products sell best for them. Even if they try to hide their bestsellers, we will find out. This way, you can quickly find out what are their bestsellers and copy-paste these products to your store by finding similar products on AliExpress marketplace.

Basically, you leave no chance for guesswork and you know exactly what your competitors are selling best so you make sure that you put similar products in your store-front and you feature them on your homepage on special deals and this will really help you boost your sales. Let me quickly show you how it works.

First, we go to Sells Like Hot Cakes member's area and we go to Shopify tools to Competitor Spy. Let's do quick searches. First, for example, for pet clothes, since I'm doing some pet stores so this makes sense if I spy on my competitors. Let's click search. It will take a while to load, so let's stay patient here because it will be loading a lot of stores for you, and also, it will be showing you the best selling products.

It's not important to just know the shop, because you can just Google and find the shop, that's not a secret, but what's important for you is to find out what are their



bestsellers and most of the shops will not really easily show you their bestsellers, so you need this tool to see what they're selling and what are their bestsellers. You see, we found several shops. For example, GW Little, Little Cherry, again Little Cherry, Kawaiipaws, SpoiledDogDesigns, DinkyDogClub; and these are the bestsellers from each store.

On the first page of our searches are the best sellers across all sites, which is very important to know what sells best on all sites. What else can we do? After we've got the list of the top sellers from each shop, we can analyze it further. First of all, you see this little green eye button near each store? You can click it and get shop info here with all of the traffic details. If I click it, let's see what comes. We've got information about their traffic from SimilarWeb, and this gives us the details and traffic overview and, depending if this is a really big site, you also get information about audience and referrals.

If this is a smaller site, you might not get this information because it will just say "not enough data." You can see information about visitors they have and pages they visit, so you basically spy into the competitors. You can see what countries they're selling, these guys are selling in the United States, and then you might get traffic sources if the site is big enough. This is really good data which is coming from SimilarWeb and this is really helpful for you to get.

After you've identified the bestseller of each shop, what you can do next is to try to get more details about each product that you've found. You're going to find something similar to this jacket for pets; you can click "see full details." This page opens with full details about this product, which is one of their bestsellers. This is where you can just find similar products on AliExpress for your shop to do the drop shipping method. It found a lot of similar products and this one, for example, looks similar.

Remember images might look different because most sellers don't use ugly images from aliexpress and change them to nicer images like I showed you in other video, but the product is the same thing after all.. This one, take a look.. of course, the photo will be different because you cannot find exactly the same, but you will find several suppliers of similar product. I'm back now to Competitor Spy and here I can see other top sellers, for example, this Ramsey Tie Pet Apparel.

If I click full details to see this product from Little Cherry competitor's site, here you go. This is one of their bestsellers and if I click "AliExpress product analogues," I can see similar products here. I can easily get similar products and drop ship and use them as my bestsellers and my featured products. I hope this makes sense. Of course, you can do the same in different niches.

What your goal is to analyze your competitors Shopify stores, find out about their traffic, find out what countries they are selling in, find out if you can, if there is enough data, the referrals to see where the traffic is coming from, and the most important, find out what their bestsellers is and how you can copy them and find



suppliers from AliExpress for those products and then sell them yourself on your featured list to boost your sales.

I hope this little tool helps you boost your sales as well and find suppliers for the bestsellers of your competitors. Thank you for watching, and I'll see you in the next readings. Bye for now.